

**RECORD OF A SPECIAL WORK SESSION HELD BY THE BOARD OF COUNTY COMMISSIONERS FOR THE COUNTY OF WARREN IN THE ARMORY CIVIC CENTER MEETING ROOM ON MONDAY – JANUARY 5, 2015 AT 4:30 PM.**

The January 5, 2015 Special Work Session was opened by Chairman Barry Richardson. Other Commissioners present: Bertadean Baker, Tare Davis, Victor Hunt and Jennifer Jordan. Others in attendance: County Manager Linda T. Worth and Finance Director Gloria Edmonds.

A moment of silence was followed by Clerk to the Board of Commissioners reading the Special Work Session notice:



Diane Cox, Kerr Tar Regional Council of Government’s Executive Director introduced Scott Hadley of Carolantic Realty, Inc. Mr. Hadley gave a presentation regarding marketing the certified industrial sites which includes Manson:

- # Discussed strategy for marketing industrial parks in COG counties, comparative to RTP counties.
- # There is growth moving outside of Raleigh & Durham (Butner, Falls Lake, etc.)
- # Need a story, who we are, what we have and story needs to be sold.
- # Advertise on multiple websites (NC state sites as well as private sites, Community Colleges & Work Force Development).
- # Industry is looking for pre-certified site, assuring they have what they need.
- # Prefers 1 year contract, County has right to cancel contract before year is up if needed.

A question and answer period was entertained.

Kenneth Bowman, spoke in reference to benefits of using a Real Estate agency to promote the site.

Special Work Session was adjourned at 5:20 pm

  
Angelina Kearney-Dunlap, Clerk